



Anne-Sofie Belling_

Designer / Artist / Technologist / Researcher

Contact Details

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Competencies

Design

- Concept Development
- Project Management
- Research through Design
- Design Thinking
- Co-Design/Participatory Design
- Practice-based Research
- Design Ethnography
- Design Probes

Prototyping

- Rapid Prototyping
- Laser Cutting / 3D
- Physical Computing
- Prop-making (cardboard/foam)
- Storyboards, mockups, wireframes [Figma / Affinity]

Programming

- Arduino (C++)
- openFrameworks (C++)
- JAVA
- HTML5, CSS3, JavaScript ES6

Strategy & Branding

- Value Proposition Design
- Business Model Canvas (BMC)
- Competitor Analysis (SWOT)
- Marketing and Branding (STP)
- Minimum Viable Product (MVP)
- Lean Startup Methodology

Academic Experience

MSc Creative Technology

University of the West of England
| September 2018 - September 2020

My master's degree further developed my skills in conducting design research and delivering and developing creative strategies for design briefs alongside furthering my coding skill set. My master's thesis focused on exploring the idea of the posthuman through practice-based design research (Supervisor Dr. Daniel Buzzo).

BSc Digital Media and Design

The IT University of Copenhagen
| August 2015 - July 2018

I acquired a rich and diverse set of skills during my undergraduate. While I chose to specialise in interaction design and physical computing, I also did business strategy, concept development with industry and qualitative and quantitative research with participants to name only a few of the skills I developed. For my final bachelor project, I conducted design research with wearable soft robotics (Supervisor Dr. Laura Beloff).

BA Latin

The University of Copenhagen
| August 2014 - July 2015

I have a background in Latin and Ancient Greek and my study and fascination of these ancient cultures, art and language inform and inspire my work to this very day.

Career Experience

Technical Support

Nota
| August 2016 - May 2018

Nota is the Danish Library and Expertise Center for people with print disabilities. I managed customer relations and queries as well as testing in hardware and software, working in collaboration with the Agile in-house development team.